



**NUGGET'S**  
Healthy Eats

All Nugget's Poultry Products  
are G.A.P. Humane Certified

# Because ALL Animals Matter!

Are you sourcing products for your store  
that are Animal Welfare Certified?

Partner with **Global Animal Partnership (G.A.P.)**.

\*We offer retailers lots of resources  
including G.A.P. product training!



## Why source G.A.P ingredients?

92%

OF ALL PET OWNERS ARE INTERESTED IN LEARNING MORE ABOUT WHERE INGREDIENTS FOR THEIR PET'S FOOD ARE SOURCED, ESPECIALLY DOG OWNERS.\*

68%

OF GEN-Z PET OWNERS SAY THEY CARE MORE ABOUT WHERE THEIR PET'S FOOD IS SOURCED VERSUS THEIR OWN FOOD.\*

89%

OF PET PARENTS BELIEVE THEIR PET SHOULD HAVE THE HIGHEST-QUALITY FOOD AVAILABLE.\*

## Transparency from Farm to Bowl



G.A.P. SETS STANDARDS  
FOR HOW ANIMALS  
ARE RAISED



FARMS RAISE  
ANIMALS TO  
G.A.P. STANDARDS



BRANDS SOURCE  
PROTEINS FROM G.A.P.  
CERTIFIED FARMS AND  
LABEL PRODUCTS ACCORDINGLY



G.A.P. CERTIFIED  
PRODUCTS RAISE THE  
BAR FOR HOW PEOPLE  
FEED THEIR PETS

## Why G.A.P.?



**TECHNICAL  
KNOWLEDGE**  
FARM ANIMAL WELFARE  
AND MEAT BUYING  
EXPERTS



**INTEGRITY**  
EVERY FARM  
AUDITED EVERY  
15 MONTHS



**SUPPLY CHAIN  
CONNECTORS**  
INCREASED CARCASS  
UTILIZATION (USING  
THE WHOLE ANIMAL)



**TRANSPARENCY**  
TIERED PROGRAM  
PROMOTES CONTINUOUS  
IMPROVEMENT

Visit [globalanimalpartnership.org](http://globalanimalpartnership.org) to learn more.